

### About us



Acumen Juris is a Law firm founded by proficient and seasoned professionals having years of experience in serving diversified industries.



We render extensive services in multiple disciplines, including mergers & acquisitions, joint ventures, due diligence, transaction advisory, litigation & alternative dispute resolution, intellectual property, foreign exchange control laws, company law advisory & assurance, capital market & stock exchange services, private equity, employment laws and insolvency resolution services

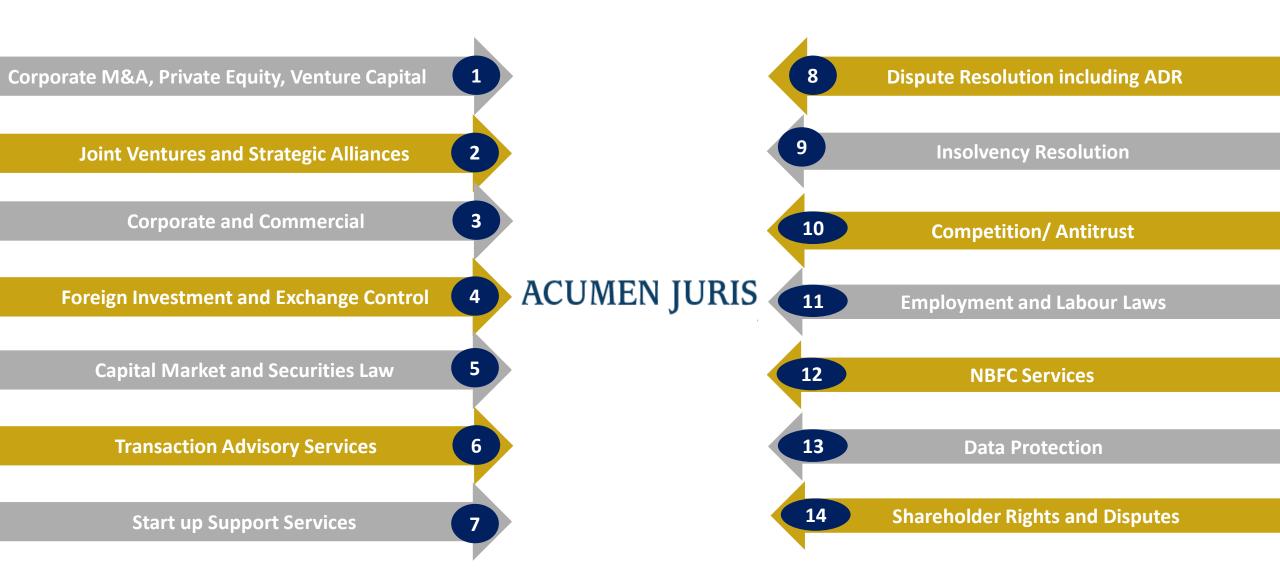


We believe in building ever-lasting relationships, which are mutually beneficial and based on a strong foundation of trust, faith and supreme professionalism.



Being a full-service law firm, we carry a holistic approach towards a problem and with our cross functional expertise we are able to provide comprehensive solutions, better communication and reduced risk for our clients.

#### **SERVICES**





The firm has rich experience in delivering comprehensive solutions to its clients in all their transaction-based affairs. The services offered by the firm include the following:

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Legal, Financial and Tax Due Diligence Services	Acquisition, Divestments, Buy Back and Takeover	Merger & Amalgamation, Divestitures & Spin Offs, Demergers and Hive off
Cross Border Transaction/ Investment Structuring	Transaction Structuring for Primary Investments	Documentation and other transaction support
Deal Negotiation & Joint Venture Advisory	Succession Planning	Capital and Debt Restructuring
Organic Expansion Planning	Inorganic Expansion Planning	Exit Strategy Advisory
Business and Asset Transfers	Public and Private Debt and Equity Offerings	Sale and Purchase of Distressed Assets

# Start-up Support Services

We have a dedicated team catering only to the start-ups and budding entrepreneurs through its much appreciated

one-stop solution set-up.

#### **Transaction Management**

- Transaction Documentation and Negotiations
- Due Diligence/ Pre deal diligence
- Transaction Structuring
- Transaction process management
- Managing exits



#### **Regular Services**

- Corporate Regulatory Advisory compliance
- ESOP Structuring & Implementation

## Joint Ventures and Strategic Alliances



We understand that Joint Venture and Strategic Alliance transactions mandate lawyers to understand more than just the legal issues. Our team is sensitive to the cultural differences of all the parties to the transactions and we strive to be respectful to such cultural differences at the time of acting for our clients. Often Joint Venture and Strategic Alliances involve agreement on ancillary issues such as technology transfer & licensing, sale and purchase of goods & services, secondment of employees, confidentiality and non-disclosure requirements, and others that require a diligent and careful approach. We have experience of acting for clients, both domestic and transnational, from varied industries and sectors.

- Share Purchase, Share Subscription and Shareholders' Agreements
- Drafting Prospectus, Information Memorandum, Letter of Offer
- Technology transfer and technology sharing agreements
- Intellectual Property Rights licensing/ assignment agreements
- Employment agreements
- Non-disclosure and confidentiality agreements
- Non-compete agreements
- Other Service, Business or Commercial agreements

# Corporate and Commercial



We regularly advise our clients on general corporate matters and help them with drafting/reviewing of their commercial agreements. We offer customised industry-specific legal compliance systems and internal legal audit to keep the management informed about the status of legal compliance within the organisation. We extend our support in the form of day to day legal advice on corporate, regulatory and governance matters.

- Industry-specific legal compliance system
- Obtaining registrations, licenses, approvals, permissions, etc from government authority and regulator
- Assistance in secretarial compliance/ retainerships
- Compounding of offences
- Legal audits, and due diligence
- > Drafting, negotiation and finalization of various agreements
- Incorporation and winding up of companies and LLPs

# Foreign Investment and Exchange Control



We have extensive experience of advising clients on exchange control laws and facilitate foreign investment in a seamless manner. From advising and representing our clients in applying for government approval in highly regulated sectors to post-facto compliances, our team plays a vital role in ensuring hurdle free India entry services.

- Regulatory approvals- RBI, DPIIT, Industry Regulator
- Compliance and reporting
- Global business setup
- Compounding of offenses
- Registration of Company/LLP/Foreign Branch /Liaison Office
- > Entry strategy and transaction advisory & assistance
- Legal Opinions
- Representations and Appeals
- Audit and assurance
- ➤ Enforcement Directorate Investigation and Adjudications

## Capital Market and Securities Law



The firm is instrumental in advising its clients and undertaking transactions including restructuring, acquisitions, takeovers, listings on the Main Board, due diligence, approvals, exemptions and other matters concerning a listed company. The firm also specializes in handling SEBI investigations and adjudication matters and regularly represents before SEBI, SAT, High Court and Supreme Court of India. We also advise listed companies and securities market intermediaries on registrations with the Securities and Exchange Board of India (SEBI), and on statutory and regulatory compliances including issues concerning insider trading, price manipulation and front running.

- SME initial public offering (IPO)
- Qualified institutional placement (QIP)
- Foreign currency convertible bonds(FCCB)
- Direct listings
- > Takeovers
- Rights and preferential issues
- ➤ Audit & due diligence
- Assisting in preparation of red herring prospectus and offer documents
- Revocation of suspended companies

- Delisting services
- > SEBI approvals & exemptions
- > SEBI inspections, investigations and adjudications
- Consent applications
- > SAT appeals
- Compliance and governance management
- > Intermediary registrations
- Capital market litigations

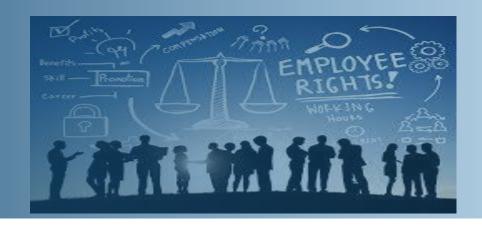
## Competition/ Antitrust



The firm specializes in all aspects of competition laws, including related to cartels, leniency applications, anti-competitive agreements, concession arrangements, abuse of a dominant position, joint ventures, distribution systems, merger control, and interface with sector regulators. The team strength in understanding the financial transactions and economic environment of the industry makes the firm unique and commanding in undertaking transactions on anti-trust laws.

- Merger control regulations
- Cartels, bid-rigging and anti-trust investigations
- Abuse of dominant position
- Commercial agreements (such as distributor/ agency agreements, joint venture agreements, cooperation agreements, etc)
- Competition law audit and due diligence
- Competition law litigation
- Compliance and reporting
- Compounding of offences

# **Employment and Labour Laws**



We work with our clients in resolving the issues in and optimising their employment and labour structures to provide long-term solutions. We also possess rich experience in creation of internal HR and reporting policies, drafting of employment agreements and employee handbooks, and creation of internal compliance management systems.

- Employment agreements and employment handbook
- Non-disclosure agreements, confidentiality agreements, noncompete agreements
- Advisory and strategy
- Employee stock options (ESOPs) schemes formations and management
- Disciplinary proceedings and statutory policies
- Whistle-blower policy and complaint mechanism
- Labour disputes and litigation
- Audit & due diligence
- Compliance management

- Employee benefits & compensation structuring
- Employment termination & downsizing
- Expatriate advisory & Immigration
- Exits and Separation agreements
- Sexual harassment and prevention and enquiries
- Contract labour / Alternate employment arrangements

### NBFC Services



The firm offers a comprehensive bouquet of services to its Non-banking Financial Companies (NBFC) clients. The firm has rich experience in dealing with regulators on various issues for and on behalf of NBFCs. We provide comprehensive services, right from licensing of a newly formed NBFC to maintaining event-based transactions and compliance to closure.

- Advisory for selection of a suitable category of NBFC
- Licensing of NBFC
- Representation before Reserve Bank of India
- Retainership services for compliance management



- Advisory of Ad-hoc events and transactions
- Legal Opinion
- Change in management and control
- > Due Diligence and legal audit
- Appeals before Reserve Bank of India
- Closure of NBFC and surrender of license



Data Protection
Services

Data protection and privacy laws are relatively new in India but are fast-paced. Companies often find it difficult to comprehend the legalities involved, and therefore, often find themselves vulnerable. Our team has been at the forefront in decoding the ever dynamic data protection and privacy laws in India. The firm has constantly been advising its clients, both domestic and international, with their complex queries, and also providing them related varying services.

Setting up of Data Privacy process commensurate with the objectives of the Company Organizing Data Privacy training and awareness program Framing a comprehensive mechanism for Data Protection Officer of the Company Rendering services of Data Privacy counsel **Data Privacy Auditor Impact Assessment** 



Dispute Resolution

We represent our clients for the effective and timely resolution of their disputes in various courts and tribunals. We have long-standing associations with experienced legal professionals across the country and beyond to represent our clients and efficiently handle their disputes not only in different parts of India but also overseas through our Associate Network.

Commercial disputes	Company Litigation	Civil Litigations	Debt Recovery
Tax Litigations	Contractual Disputes	Writ Petitions	Employment & Labour Disputes
Consumer Disputes	Public and Administrative Law	Criminal matters	Family Disputes and Settlement



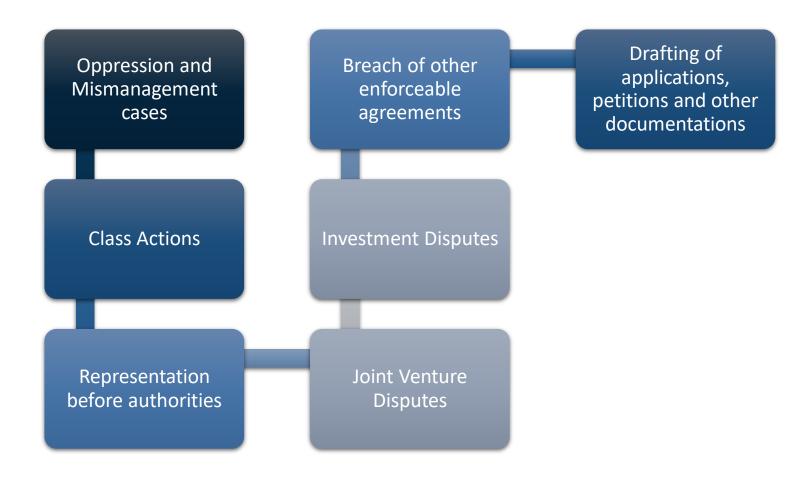
Insolvency Resolution Services The firm provides a full spectrum of legal services in the field of restructuring, insolvency and bankruptcy in India. Our lawyers possess significant experience in representing interest groups from creditors and debtors to directors, shareholders, and other stakeholders in the restructuring and insolvency processes

Initiation of Insolvency proceedings	
Resolution professional services	
Claims verification	
COC meetings and representations	
Appearances before courts	
Filing claims	
Assistance in managing the liquidation process	
Voluntary liquidation	



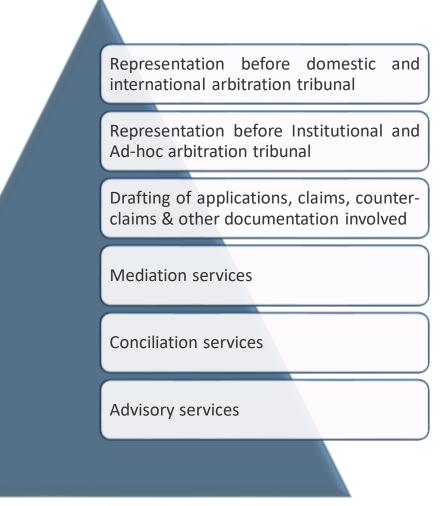
Shareholders'
Rights and
Disputes

We have been representing the clients in a multitude of cases involving a violation of rights of minority stakeholders, oppression and mismanagement, unlawful actions by the management of a company, or violation of an agreement by any counterparty. We have been representing shareholders before various judicial and quasi-judicial forum while also providing continuous advisory services.





Alternative Dispute Resolution We have rich and varied experience in conducting international and domestic arbitration under both Institutional and Ad-hoc Arbitration for our clients. We have successfully represented our clients in several international and domestic arbitrations. We regularly advise our international clients on their corporate dispute in view of best international arbitration practices and international laws and treaties.



### Our value proposition



Our team comprises of optimum combination of Professionals having rich expertise and relevant experience

Our advisory is backed with comprehensive research. Our team provides insights with deeper perspective in creating a plethora of opportunities for the clients. Our multidisciplinary team comprises of people from different backgrounds to provide fully integrated and a professionally managed solution to the clients for their end to end needs.

We at Acumen Juris provide extensive range of legal and advisory services. Further we through our Firm, CorpAcumen provide financial, valuation and allied services

### Our Partners



**Govind Rishi** 

Mr. Govind Rishi is the alumnus of prestigious Campus law Centre, University of Delhi. He has been enrolled with Bar Council of Delhi and has an experience of 16 years.

He is practicing in litigation, arbitration and corporate consultancy including proceedings under civil laws, labour laws, company laws, intellectual property laws, business laws, arbitration, corporate laws, criminal laws and others and has served diverse industries but not limited to including manufacturing, IT service provider, real estate, infrastructure, banking, telecom, advertisement / promotional, aviation, energy, waste management, and retail.

He is also a panel advocate for Punjab National Bank and NBCC India Limited. He also heads the insolvency practice of the firm.



Mr. Abhishek Bansal, a law graduate from Faculty of Law, University of Delhi and a member of the ICSI, has 16 years of experience to his credit and is enrolled with Bar Council of Delhi.

He is practicing in providing services in cross border investment transactions, foreign collaboration and joint ventures, negotiations and agreement drafting. He also specializes in conducting legal due diligences, drafting business and commercial agreements, advising on corporate commercial laws, capital market and security laws, India entry and global business set up services, resolving complex corporate structuring issues, rendering strategic advice and approvals under competition law.

He has served for sectors including retail, logistics, hospitality, auto-ancillary, service, pharma, healthcare, medical equipments, edtech, fintech, infra, NBFC, IT equipments, jewellery, medicines, art fairs, defence, PSU etc. Mr. Bansal has co-authored 5 editions of bestselling book on Companies Act 2013 published by Wolters and Kluwer. He has successfully conceptualized and created the only website on Foreign Exchange Control Laws in India i.e. <a href="https://www.femaindia.in.">www.femaindia.in.</a>



# Our CorpAcumen Partners





He is having more than 12 vears of experience in M&A, Valuation Analysis, Transaction Advisory and Investment Banking.

He is an alumnus of Price Waterhouse Coopers and **SEBI** Delhi based (Cat Registered Merchant Banker.



Manish Dubey

He is fellow member of ICAI, having 13 years of experience in providing end-to-end solutions in direct & indirect taxation.

He is deeply passionate towards start-ups has been credited with accelerating the growth of various start-ups.



**Gaurav Mittal** 

Chartered Accountant and Company Secretary with more than 16 years of finance experience. Expertise fund raising(Domestic/ International), debt management, addressing security structure. working capital strategy management, and compliance, finance management, cost business plans.



Atul Maheshwari

Chartered Accountant with 15 years experience into Risk & Assurance. This includes Institutionalization Risk Framework (ERM) the organizations along with designing and regular monitoring Risk & Controls Process Maps & Narratives.

He is an alumnus of Barclays & Moody's



**Ashish Goyal** 

Chartered Accountant with 15 of experience years exposure in Direct & Indirect Taxes has been representing clients in their various litigation before judicial forums like Income **Appellate** Tribunals, Commissioner of Income Tax (Appeals), GST Matters like **GST** Audit. Assessments under GST, Dealing with Show Cause Notices & Summons from Department.













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#### **Our Offices**

#### **Gurgaon Office**

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#### **Delhi Office**

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#### **Bengaluru Office**

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#### **Overseas Associate Offices**

#### Europe

Netherlands, Germany, Italy, United Kingdom

#### **Americas**

USA, Canada, Mexico, Brazil

#### **Asia Pacific**

Japan, Singapore, Australia, New Zealand, Indonesia, Laos, Nepal, Philippines, Malaysia, Cambodia, Thailand, Myanmar, Vietnam, Mongolia, UAE

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